



**Annual Sponsorship Ad Sales  
For  
Our 2017 Recital Dance Concert Program/Yearbook**

Dear Students and Parents,

We are once again planning our Souvenir Program Book for our annual recital. Recital programs will be compiled again this year through a class sponsorship program. A sponsor can be from local businesses, a company owned by a student's family member or friends. **A sponsor ad can also be purchased for personal use and include a picture, personal message etc. and this will count towards the class sponsorship.** The sponsor's ad will be included in the program. It will be seen by well over 1,000 people mostly from the tri-county area and beyond. It is an awesome and affordable advertising tool for any business. We encourage everyone to participate in our ad sales program.

Every student receives a complimentary program book. We have attached a submission ad form to this note. More forms are available at the front desk, or download from our website (printable papers).

If sponsorship is not met for each class, the \$50.00 cost will be split between the class.

If you have any questions, do not hesitate to ask the front desk.  
**As Always, Thank you for your support**

Debbie & Staff



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\* **Every CLASS in the studio must sponsor** \*  
\* **\$50.00 in ads for the program.** \*  
\* *(That is only 2 business cards per class)* \*  
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**Last date to turn in ads: April 29, 2017**