email: Debbie@feltondance.com

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## **Annual Sponsorship Ad Sales** For **Our 2017 Recital Dance Concert Program/Yearbook**

Dear Students and Parents,

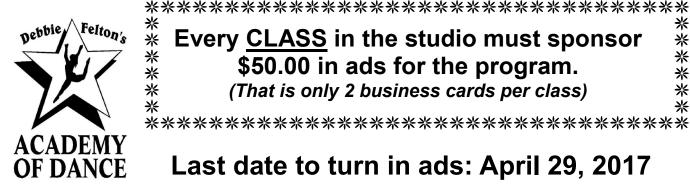
We are once again planning our Souvenir Program Book for our annual recital. Recital programs will be compiled again this year through a class sponsorship program. A sponsor can be from local businesses, a company owned by a student's family member or friends. A sponsor ad can also be purchased for personal use and include a picture, personal message etc. and this will count towards the class sponsorship. The sponsor's ad will be included in the program. It will be seen by well over 1,000 people mostly from the tricounty area and beyond. It is an awesome and affordable advertising tool for any business. We encourage everyone to participate in our ad sales program.

Every student receives a complimentary program book. We have attached a submission ad form to this note. More forms are available at the front desk, or download from our website (printable papers).

If sponsorship is not met for each class, the \$50.00 cost will be split between the class.

If you have any questions, do not hesitate to ask the front desk. As Always, Thank you for your support

Debbie & Staff



**Every CLASS in the studio must sponsor** \$50.00 in ads for the program.

(That is only 2 business cards per class)

Last date to turn in ads: April 29, 2017